

ICICC-2021
**International Conference on Innovative Computing and
Communication**
Organized by Shaheed Sukhdev College of Business Studies, New Delhi, India
On 20-21 Feb 2021.

***** **CALL FOR PAPERS** *****

SPECIAL SESSION ON
Information technology, Digitalization & Entrepreneurship

SESSION ORGANIZERS:

Dr Arvind Bhatt, GL Bajaj IMR, India, abhattach2001@gmail.com
Dr Anand Rai, GLBIMR, India, anandkumar.rai@glbimr.org

EDITORIAL BOARD: (Optional)
[Name, University or Organization, Country, e-mail]

SESSION DESCRIPTION:

Technology advancements provide opportunities to utilize the technology in many businesses. Digitalization of business model created opportunities for new age entrepreneurs. Business transformation through the internet opened e-commerce and marketing innovations. This also changed global marketing strategies as well as discovery of new application areas. Now, the Internet of Things devices (IoT) gives us information collected from billions of devices, the cloud lets us store, process and forward this and AI gives us tools to analyse information, predict and make smart decisions. Utilizing these numerous technologies entrepreneurs can build products that enable the market, finance, HR, operational areas; these advanced solutions for health systems, transportation, education, manufacturing, agriculture, and many other areas.

RECOMMENDED TOPICS:

Topics to be discussed in this special session include (but are not limited to) the following:

- Entrepreneurship and digital ecosystem
- Business Model Innovation in new Technologies
- Technology Advancements in fintech companies
- Technology Advancements in Artificial Intelligence
- New Opportunities using Technology in Health, Agriculture, logistics, and Cyber Physical Systems
- Managing Globalization Challenges during COVID-19 times through technology.

SUBMISSION PROCEDURE:

Researchers and practitioners are invited to submit papers for this special theme session on **[Information technology, Digitalization & Entrepreneurship] on or before [05 January,2021]**. All submissions must be original and may not be under review by another publication. INTERESTED

AUTHORS SHOULD CONSULT THE CONFERENCE'S GUIDELINES FOR MANUSCRIPT SUBMISSIONS at http://icicc-conf.com/paper_submission.html. All submitted papers will be reviewed on a double-blind, peer review basis.

NOTE: While submitting paper in this special session, please specify [**Information technology, Digitalization & Entrepreneurship**] at the top (above paper title) of the first page of your paper.

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